



# United For Good Awards Luncheon

**Coming Fall 2026, United Way Fresno and Madera Counties will host the inaugural United for Good Awards Luncheon to honor community-based organizations across Fresno and Madera Counties.**

**As a trusted convener and connector of community, United Way is proud to spotlight the nonprofit partners creating measurable impact in our region. Awards will recognize excellence in populations served, programmatic innovation, measurable outcomes, and leadership.**

**This unique event is the first in the area dedicated exclusively to celebrating CBOs and their contributions to our communities.**



# United For Good Awards Luncheon Sponsorship Package

**\$10,000**  
**Presenting Sponsor**  
(limited to one)

- Event naming recognition  
United For Good Awards Luncheon presented by [Sponsor Name]
- Opportunity to present an award
- Logo recognition on individual slide during event
- Verbal recognition during the program
- Social media recognition
- Logo on website
- Reserved table for 8



**\$5,000**  
**Impact Sponsor**

- Logo recognition on slide during event
- Social media recognition as impact partner
- Logo on website
- Reserved table for 8

**\$3,000**  
**Neighbor Sponsor**

- Name recognition on slide during event
- Social media recognition as neighbor
- Logo on website
- Reserved table for 8

**\$1,500**  
**Unity Sponsor**

- Name recognition on slide during event
- Social media recognition
- Logo on website
- Four luncheon tickets

## Individual Tickets \$75

If you're interested in becoming a sponsor, please contact Dayana Jiselle Contreras, Director of Communications and Resource Development, at [dcontreras@uwfm.org](mailto:dcontreras@uwfm.org) or 559-369-8286